

## FOR IMMEDIATE RELEASE

## CANADIAN ORGANIC SPICE & HERB COMPANY ANNOUNCES CHARITY OF CHOICE FOR 2017

Watson, Saskatchewan - January 4, 2017- The Canadian Organic Spice & Herb Company also known as Splendor Garden brand, has just announced their chosen charity of choice for 2017. As part of their community social sustainability plan, Canadian Organic has committed to bank a portion of proceeds of every bag of spices, herbs and seasoning blends sold in 2017.

"The pool of funds that we collect will make an incredible difference in someone's life. I'm passionate about giving back and I've been immensely blessed in my life. I feel that it's my obligation to pass on those blessings to those who need it most. That's why, our 2017 charity of choice is Food Banks across Canada" says Colleen Haussecker, Owner, Canadian Organic Spice & Herb Company.

Food Banks Canada is a national charitable organization dedicated to helping Canadians living with food insecurity. They support a network of Provincial Associations, Affiliate food banks, and food agencies that work at the community level to relieve hunger. Their network assists over 850,000 Canadians who turn to food banks each month. They are dedicated to relieving hunger today and preventing hunger tomorrow with a number of initiatives across Canada.

"We believe that everyone deserves healthy, nutritious, gluten-free and organic food. Our campaign, "SPLENDOR AGAINST HUNGER" will work to provide the most amount of support possible to food banks across Canada. We'll harness our impact by donating organic, gluten-free oats and cinnamon to complete the most important meal of the day. Whatever Food Banks across Canada needs, we'll work to provide it." Adds Haussecker. "We've teamed up with Loomis Express who have graciously donated the cost of shipping our products across Canada. With their partnership, we can do even more."

Splendor Garden brand spices and herbs can be found at over 500 retail location across Canada and also on <a href="https://www.amazon.ca">www.amazon.ca</a>. The line features 77 different products that come in personal use packages or bulk.

Canadian Organic Spice & Herb Co. was founded in 2012 by Colleen Haussecker after a life changing battle with breast cancer. For more information on "SPLENDOR AGAINST HUNGER" or Splendor Garden Spices & Herbs, please contact:

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